

## FOR IMMEDIATE RELEASE

## Zanes Law to Sponsor Eller College Executive Ethics Symposium

UA Eller College of Management to hold symposium about socially responsible investing

Tucson, Ariz. (August 12, 2014) –Zanes Law, an Arizona personal injury law firm, is proud to sponsor the 2014 Executive Ethics Symposium hosted by the University of Arizona Eller College of Management Center of Leadership Ethics. The symposium will take place on August 29<sup>th</sup> from 11:30 a.m. to 2 p.m. and will feature a panel discussion and Q & A session about socially responsible investing.

"We are so pleased to have Zanes Law and Doug Zanes as the title sponsor for our Executive Ethics Symposium," Eller College Assistant Dean of Executive Education Dr. Paul Melendez said. "Doug Zanes is a firm believer that universities have the opportunity to make a positive impact on students and the decisions they will make in the future. He is passionate about making a difference."

The 2014 Executive Ethics Symposium will explore socially responsible investing, general methods of screening and investment performance. The symposium will engage participants in conversations centered on ethical and moral decision making in business.

"We are very proud to sponsor such a worthwhile event," said Doug Zanes, CEO and Responsible Attorney of Zanes Law. "At Zanes Law, making sound, ethical decisions on behalf of our clients is of paramount importance. It is a great honor to be involved in a program that seeks to uphold integrity in business."

Zanes Law practices several strategies to ensure clients get the best service possible, doing their part to maintain strong business ethics. In fact, the goal of Zanes Law is to help injured victims, whether they become a client or not, by offering guidance, support and materials to better understand their personal injury cases and the pros and cons of hiring a personal injury attorney.

"We're in the business to help people, and when we feel that a person can get more compensation on their own or their case is such that they can settle it without the assistance of an attorney, we will tell them," Zanes said.

For more information about registration, the panelists and the agenda, please visit the Eller College of Management's <u>website</u>.

For more about Zanes Law, please visit ZanesLaw.com.

## ABOUT ZANES LAW

Zanes Law is an 11-year injury law firm in Southern Arizona, with a large practice in motor vehicle accidents and other injury cases. Founded in 2003, the firm is led by

Doug Zanes, an Arizona injury lawyer, and (non-attorney) Entrepreneur Claudia Zanes, Leading the Business for 10 Years. Its attorneys have more than 50 years of combined experience in personal injury law. Zanes Law has three offices in Tucson and two in Phoenix, and prides itself on strong community involvement. More information is available by calling (888) 894-0135 or visiting ZanesLaw.com.

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